



We are the face of compounded hormones

“Compounded hormones saved my life.”

Listen to their stories. Women (and men) with hormones out of balance, their symptoms wreaking havoc on their physical and emotional well-being.

Their suffering is real, from extreme fatigue to hot flashes and night sweats; from sleeplessness to depression, sexual dysfunction, osteoporosis, hair loss and worse. For some, the symptoms can be life-threatening.

Hormone replacement therapy is a powerful therapy for these patients. But while the typical FDA-approved manufactured drugs are life-changing for many people, they aren't suitable for everyone. For those patients, compounded hormones are the only option.

But now, the compounded hormones that so many depend on face a new threat.

Restricted access would be a profound threat to patient health

Using a deeply flawed report it commissioned from the National Academies of Science, Engineering and Medicine, the FDA has signaled it may consider restrictions on compounded hormones.

Those restrictions could deny millions of people access to a critically important, life-changing medical therapy soon.

The Alliance for Pharmacy Compounding is leading a response to this potential threat to compounded hormones.

And we need your help today.



DEBRA S.

Wakonda, South Dakota

"I have been taking bio-identical hormones for many years. I was in such a bad place psychologically — I had an "irrational irritability," I was angry all the time for no reason. This affected my relationships with my children and my spouse in many negative ways. I hated the monster that I had become.

I knew I needed help. I started researching and asking questions and was finally prescribed bio-identical hormones. Within the first month I noticed big changes. I was more relaxed and calm. I didn't get angry. I laughed more. I started to feel like my old happy self.

I also lost some of the food cravings, my mood improved, my hair improved and I had more energy. It was a Godsend and truly saved my marriage."

The Flaws in the NASEM Report

Physicians have been prescribing and patients have been taking compounded hormones for decades. The FDA-funded NASEM report ignores patient outcomes data entirely – data that offers proof of the life-enhancing effects of compounded hormone therapy. It chose to focus instead on just 13 studies that don't even consider the most commonly prescribed hormones.

Not only that, but there were NO physicians or pharmacists with practical real-world experience

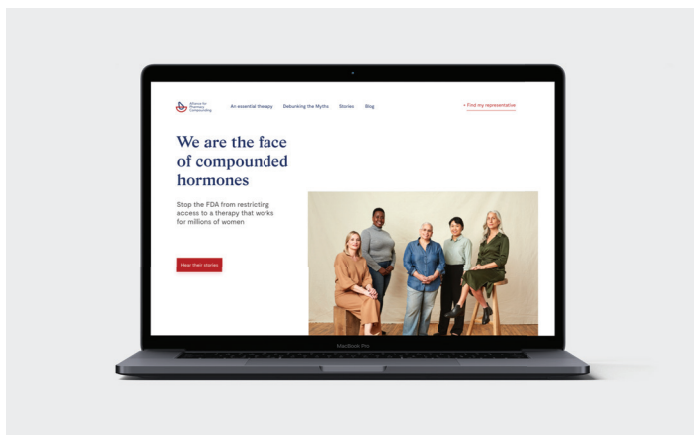
prescribing or compounding hormones on the NASEM committee. The committee's experts had little expertise in the field they were asked to judge.

For those reasons, and many others, the NASEM report does not reflect a complete or accurate understanding of compounded hormones and should not serve as the basis of restrictions by FDA.

Millions of patients rely on compounded hormones.

The Action Plan

A media campaign to protect access to compounded hormones



A \$1.5 million communications effort to:

Create awareness and action among consumers, prescribers and pharmacists by reflecting the human face of compounded hormones;

Educate Members of Congress on the issue;

Urge the relevant committees in Congress to investigate the issue and pressure the FDA to consider patient health and the toll that further restrictions will have on people's lives;

Reach 24 million patients, professionals, members of Congress and staffers via:

- Digital media
- Relevant podcasts
- Influencers
- Connected TV
- Public Relations
- Grassroots Marketing



Join the Cause

You can invest in this important
campaign at a4pc.org/cbht